

GLOSSARY

BizWiz 2.0 Glossary

Allocate	to assign the location of something
Analyst	a person responsible for evaluating and recording which investments are bought and sold
Assets	items that have monetary value
Bond	a cash loan given to either a company or a government for a specific period of time in return for a fixed amount of interest
Certificate of deposit	a written certificate from a bank that it has received a specified sum of money as a deposit for a fixed period of time at a set interest rate
Collectible	an object with a value that is expected to increase over time
Controller	a person responsible for tracking the value of investments and calculating finances
Disposable Income	money available for spending and saving
Diversification	the distribution of assets among a variety of investments that have different characteristics and risk levels
Economic forecast	a prediction of future market trends by industry experts
Finance	the science of managing money and other assets
Financial goal	the amount of money an investor hopes to make on his/her investments
Financial investment	property or possessions acquired for future financial benefit or return
Fiscal year (financial year)	a period of time (usually 12 months) used for calculating annual financial statements in businesses and other organizations
Goal	a clearly defined objective that can be reached within a given period of time
Indice	an index of stocks of the largest companies used to benchmark the performance of a stock exchange
Inflation	a rise in the cost of goods and a decline in the value of money
Insurance	a policy purchased by the investor to protect against the damage to or loss of an investment
Interest	a fixed charge for borrowing money
Investment	time, energy, or money put into something for the purpose of generating an expected return or benefit
Investment firm	a company that buys and sells investments such as stocks, bonds, collectibles, insurance, and venture capital
Investment portfolio	a collection of investments owned by an individual or group
Investment strategy	plan of action taken to achieve a financial goal
Investment team	a group of people who agree to put their money together for the purpose of financial gain

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Managing director	a person responsible for overseeing and leading a team in achieving a long-term investment goal
Market	the organized buying and selling of a particular investment type
Market trend	the general direction of buying and selling observed over a period of time
Negative return (loss)	the money lost on an investment (initial value exceeds current value)
Philanthropists	people who work to increase the well-being of humankind through charitable aid or donations
Positive return	the money gained on an investment (current value exceeds initial value)
Reconcile	to measure or check financial records against other records for accuracy
Real estate	property in the form of land or buildings
Return	the money gained (or lost) on an investment
%ROI	a return expressed as a percentage of the initial investment
Risk	the perceived chance of injury, damage, or loss
Risk averse	investors with a low-risk tolerance, preferring lower but safer returns
Risk neutral	investors seeking a balance of low- and high-risk investments
Risk tolerance	the degree of uncertainty that an investor can handle in regard to a negative change in the value of his or her portfolio
Risk tolerant	investors with a high-risk tolerance, preferring higher-risk investments that may yield higher returns
Stock	the representation of ownership in a company
Trade	the purchase or sale of an investment
Trader	a person who buys or sells investments on behalf of an investment team
Transaction	the art of conducting a business trade
Venture capital	money invested in a new company in return for partial ownership of the business
Venture capitalist	a person who invests cash in new and innovative businesses