



FOR IMMEDIATE RELEASE

**BIZWORLD FOUNDATION ANNOUNCES EDUCATION "RISKMASTER" LUNCHEON
HONORING JENNIFER JOHNSON OF FRANKLIN TEMPLETON INVESTMENTS**

The BizWorld Foundation, a national non-profit organization dedicated to teaching entrepreneurship, business and finance to children, will host a fundraising luncheon on Tuesday, December 13th at the St. Regis Hotel in San Francisco.

San Francisco, CA –December 6, 2011– The eighth annual BizWorld Foundation Education "Riskmaster" Luncheon supports business education in the classroom. The key event of the year is attended by the Bay Area's leading CEOs, Financial Executives, and Silicon Valley venture capitalists. This year BizWorld will honor Jennifer M. Johnson, COO of Franklin Templeton Investments, for her entrepreneurial and innovative spirit.

Tim Draper, Founder of The BizWorld Foundation and Managing Director of Draper Fisher Jurvetson, remarks "Ms. Johnson embodies the financial savvy that The BizWorld Foundation's programs teach. She is an ideal role model for students, especially young girls, with a demonstrated track record of being a champion for business innovation."

The yearly luncheon will bring together some of the Bay Area's most influential and best-known business leaders for an afternoon focusing on the importance of inspiring today's youth to be entrepreneurial pioneers through the teaching of business, finance and entrepreneurship. Joining Ms. Johnson will be Tim Draper, as well as Harry Gould, Chairman of The BizWorld Foundation. There will be a special appearance by the BizKids from three local schools, who will showcase the entrepreneurial skills they acquired through the BizWorld program.

Honoree, Ms. Jennifer Johnson notes, "We have a critical opportunity with the current financial climate to emphasize the importance of entrepreneurship and finance education to our nation's future leaders. Children are asking questions about the economy and want to learn practices that will give rise to a stable and healthy global economy. Now is the time to teach the vital skills that will prepare them to lead in the future."

All proceeds from the luncheon will benefit The BizWorld Foundation. Tickets for the luncheon are \$175 and table sponsorships range between \$5,000 and \$25,000. To register or sponsor a table, please visit www.bizworld.org.

About The BizWorld Foundation

The BizWorld Foundation's mission is to challenge and engage children across the cultural and economic spectrum through experiential learning programs that teach the basics of business, entrepreneurship, and money management and promote teamwork and leadership in the classroom. The BizWorld Foundation is a not for profit organization, located in San Francisco, CA. Visit www.bizworld.org for more information.

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